



**STUDENT
AMBASSADORS
PROGRAMME**

**REGULATIONS FOR THE
FISU STUDENT AMBASSADORS PROGRAMME**

ABBREVIATIONS

Terminology	Explanation
AUSF	Asian University Sports Federation
CUSF	Continental University Sports Federation
EUSA	European University Sports Association
FASU	Federation of African University Sports
FISU	International University Sports Federation
FVLA	FISU Volunteer Leaders Academy
IOC	International Olympic Committee
NOC	National Olympic Committee
NUSF	National University Sports Federation
OC	Organising Committee
WUG	FISU World University Games
WUC	FISU World University Championships

FISU STUDENT AMBASSADOR

Students between 18-25 years of age, that have been nominated by the NUSF or CUSF and approved by FISU, who adheres to the roles of responsibilities during the certain period of time according to the values and mission of University Sports on both national and international level.

FISU STUDENT AMBASSADORS PROGRAMME

The programme aims to increase the participation and involvement of University students in FISU activities and events, in order to promote the values of University Sport.

Words importing the masculine gender shall include the feminine.

Words of the plural number shall include the singular.

Words of the singular number shall include the plural.

1. General Principles

The FISU Student Ambassadors Programme

- 1.1. Is a FISU property.
- 1.2. Is launched at the 2018 FISU Volunteer Leaders Academy.
- 1.3. Is organised by FISU in cooperation with CUSFs and NUSFs.
- 1.4. Is aligned with other FISU events and projects.

2. Programme objectives

- 2.1. Draw the attention of the world's community to FISU activities and events.
- 2.2. Promote the importance of University Sports and healthy living for young people through both traditional media as well as digital communication.
- 2.3. Produce powerful images that help strengthen FISU brand.
- 2.4. Increase the influence of universities in the development of the international University Sports movement.

3. Key Stakeholders

FISU shall cooperate with the following key stakeholders in order to implement the stages of the programme:

- Continental University Sports Federation (CUSF),
- National University Sports Federation (NUSF),
- Universities.

4. FISU Student Ambassadors shall fulfill the following eligibility criteria:

- 4.1. Be a citizen of the country they represent or,
Be enrolled in a University (or equivalent) located on the territory of the country they represent.
- 4.2. Be a student at University (or equivalent) at least aged of 18 and under 25 years of age by 31 December 2024 (i.e. born between 1 January 1999 and 31 December 2006) or,
- 4.3. Be an active FISU Student Ambassador season 2023-2024, so the federation nominates the candidate for the second term.
- 4.4. Be ready to take part in the full FISU Student Ambassadors programme from September 2024 to September 2025.
- 4.5. Prove English proficiency level (at least intermediate level) as the programme is entirely conducted in English (the preliminary interview with nominated candidates will be held in English).

- 4.6. Be actively interacting with NUSF and/or CUSF,
- 4.7. Participate in University Sports events and in sport, cultural and social life aspects of his/her University.
- 4.8. Have knowledge about the history and vision of University Sports and its events on national and international level.
- 4.9. Be ready to implement an action plan focusing on the promotion of University Sport values.

5. Operational procedures

- 5.1. The FISU Student Ambassador is nominated by respected NUSF or CUSF and is appointed by FISU to promote University Sports in cooperation with the organisation that he/she was nominated from.
- 5.2. The decision to become the FISU Student Ambassador is entirely voluntary. The FISU Student Ambassador roles and responsibilities are governed by the present Regulations.

6. FISU Student Ambassadors Roles

All the roles and responsibilities listed below should be carried out only in cooperation and in the direction of the respective NUSF and/or CUSF.

FISU student Ambassadors shall:

- 6.1. Promote University Sport values and healthy lifestyle.
- 6.2. Perform according to the mission, vision and values of FISU.
- 6.3. Act as a direct link for students between FISU/CUSF/NUSF and students.
- 6.4. Contribute to achieving the FISU vision, mission and strategic goals by delivering responsibilities.
- 6.5. Remain open to individual development, networking, dialogue, exchange of ideas and learning.
- 6.6. Acknowledge the importance of University Sports as a tool for promoting peace, cohesion and unity.
- 6.7. Acknowledge the importance of sport in Universities, and the role of Universities in the community as responsible actors for consolidating and developing physical and sport education for the benefit of young generations.
- 6.8. Become an active member of the FISU Student Ambassadors community.
- 6.9. Fulfil responsibilities with care.
- 6.10. Connect various Universities in their countries for sharing and transfer of knowledge.

6.11. Spread the word about FISU and further encourage all students to be actively involved in sports and volunteering activities.

6.12. Promote gender equality and tolerance.

7. Responsibilities

FISU Student Ambassador shall:

7.1. Attend the FISU Volunteer Leaders Academy.

7.2. Make individual action plans to create and deliver relevant and specific activities together with their NUSF and/or CUSF to support the development of University Sport in their home country or continent.

7.3. Assist their NUSF and/or CUSF in their projects and activities and help to run their volunteer programmes on the request from the respective federation.

7.4. Contribute to the International Day of University Sports events in their countries.

7.5. Organise the International volunteer day event on 5 December.

7.6. Promote FISU and its events and programmes via social media.

7.7. Give presentations about FISU, NUSF, FISU events and Healthy Campus programme, and events organised at Universities based on materials provided by FISU.

7.8. Compile short midterm reports for FISU and complete post-event surveys.

7.9. Propose suggestions for further improvements to the FISU Student Ambassadors Programme.

8. NUSF/CUSF shall:

8.1. Nominate their FISU Student Ambassador to the annual FISU Volunteer Leaders Academy.

8.2. Involve their FISU Student Ambassador in their projects where possible (e.g. activities for the International Day of University Sport, sport and educational events and etc.).

8.3. Assist in creating and implementing the action plan of their FISU Student Ambassadors after the FVLA.

8.4. Consider, assess and eventually support the initiatives of their FISU Student Ambassador promoting and contributing to the development of the University Sport.

9. FISU shall:

9.1. Educate FISU Student Ambassadors at the FISU Volunteer Leaders Academy.

9.2. Provide FISU Student Ambassadors with all relevant information about FISU events and initiatives.

9.3. Guide FISU Student Ambassadors during their term and help with any questions.

9.4. Assess FISU Student Ambassadors activities.

9.5. Contact NUSFs and CUSFs concerned about the FISU Student Ambassadors performance.

10. Evaluation of FISU Student Ambassadors performance

10.1. Ambassadors will be evaluated via a point scoring system, similar to the grading of assignments in education settings. Points will be awarded in 2 tiers:

- Tier 1 will award participants for their attendance at events, submission of work, and completion of any other tasks.
- Tier 2 will award participants for the quality of their work, application to tasks and/or contribution to a session or event.

10.2. The criteria to evaluate the performance of FISU Student Ambassadors has been developed by the FISU Student Committee according to the FISU Student Ambassadors Programme objectives and the requirements for FISU Student Ambassadors as stated in this document.

10.3. The criteria are as follows:

- FVLA (attendance, submitted feedback)
- Action Plan (submitted Action Plan, quality of Action Plan)
- Monthly webinars (attendance)
- Midterm reports (submitted report)
- Local events and activities (mentioned in reports and posts);
- Communication (delivering new ways to promote university sports, keeping communication with FISU)
- IDUS (objectives related to IDUS celebrations)
- NUSF/CUSF development (establishment of connection between NUSF and FISU-projects)
- Programme development (Support of OC in development of FISU Student Ambassadors Programme)

For any questions, please contact FISU at ambassadors@fisunet