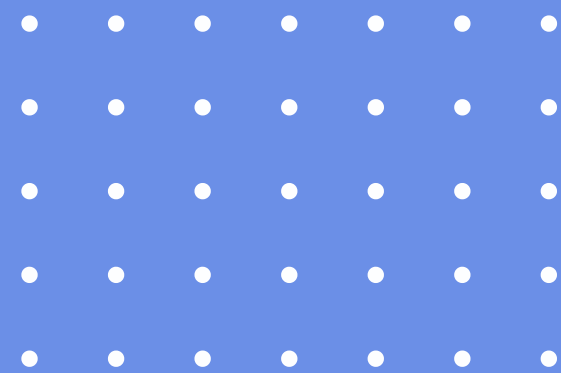




# Joy of Products

Bring Your Creative Vision to Life

Powered by **Joy Technologies**





# Transform Your Product Idea into Reality

Are you sitting on a brilliant product idea but unsure how to bring it to life?

Join "**Joy of Products**" - an intensive and practical internship designed to guide you thoroughly on ideating, building, marketing, and launching your product on Product Hunt.

*You don't need to know coding even at a basic level to build a product.*





# Who Should Apply?

- ✓ Aspiring individuals with product ideas
- ✓ Individuals curious about the product development process
- ✓ Anyone willing to dedicate a few hours weekly to learning and creating
- ✓ Anyone who don't know coding but wants to develop a product





# Course Highlights

## Hands-on Learning

Turn theory into practice with weekly exercises and activities

## Expert Guidance

Learn from successful product creators and marketers

## Networking Opportunities

Connect with like-minded individuals and potential collaborators

## Recognition

The best product developed during the course will receive an award





# What You'll Learn

*Our curriculum, taught by industry experts, covers four essential areas*

01

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## No-Code Development

Build your product without writing a single line of code

02

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## Marketing Mastery

Learn inbound and outbound strategies to reach your audience

03

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## Branding & Positioning

Craft a compelling brand identity for your product

04

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## Product Hunt Launch

Master the art of a successful Product Hunt launch

# What You'll Learn

By the end of  
"Joy of  
**Product**",  
you'll have

1

A functional product built using  
**no-code tools**

2

A comprehensive **marketing** and  
**branding strategy**

3

The knowledge to launch successfully  
on **Product Hunt**

4

A **network** of fellow product enthusiasts

Don't let your **product idea**  
remain just a **dream.**

Join "**Joy of Product**" and  
turn it into reality!



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[www.joyofproducts.com](http://www.joyofproducts.com)

**Apply Now**